

**GJS**  
INDIA GEM &  
JEWELLERY SHOW  
A GRAND BUSINESS TO BUSINESS EXPO  
**#HumaraApnaShow**

**4 5 6 7**  
**APRIL 2026**  
JIO WORLD CONVENTION CENTRE  
MUMBAI

An Initiative by

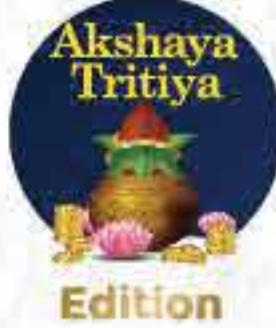
# Sponsorship Opportunities in GJS

Don't Miss The Opportunity To Boost Your Brand And Reach 15000+ Visitors

For More Details Contact: Pratik Joshi +91 84339 89682

VISIT : [www.gjsindia.org](http://www.gjsindia.org)

@AIGJC gjc\_india @GJIndia gjc\_india



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# WELCOME KIT BAG

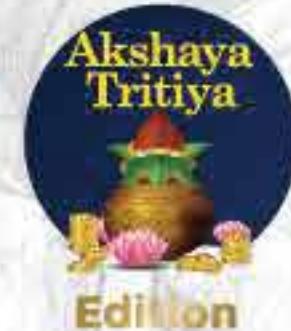
*Total Quantities: Approx. 16000 each*

*Sponsor eco friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Member where Sponsor can gain high visibility at the venue, with their name and logo prominently displayed on each bag.*

**Cost: INR 15,00,000**

**Cost of production to be borne by the sponsor**





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## WEBSITE BANNER OR POP – UP ADVERTISEMENT



**Website Banner**

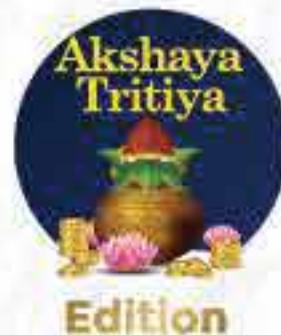


**Pop – Up On Website**

**Digital Ad on GJS 2026 home page till April '26, capturing exhibitor & visitor attention during registrations.**

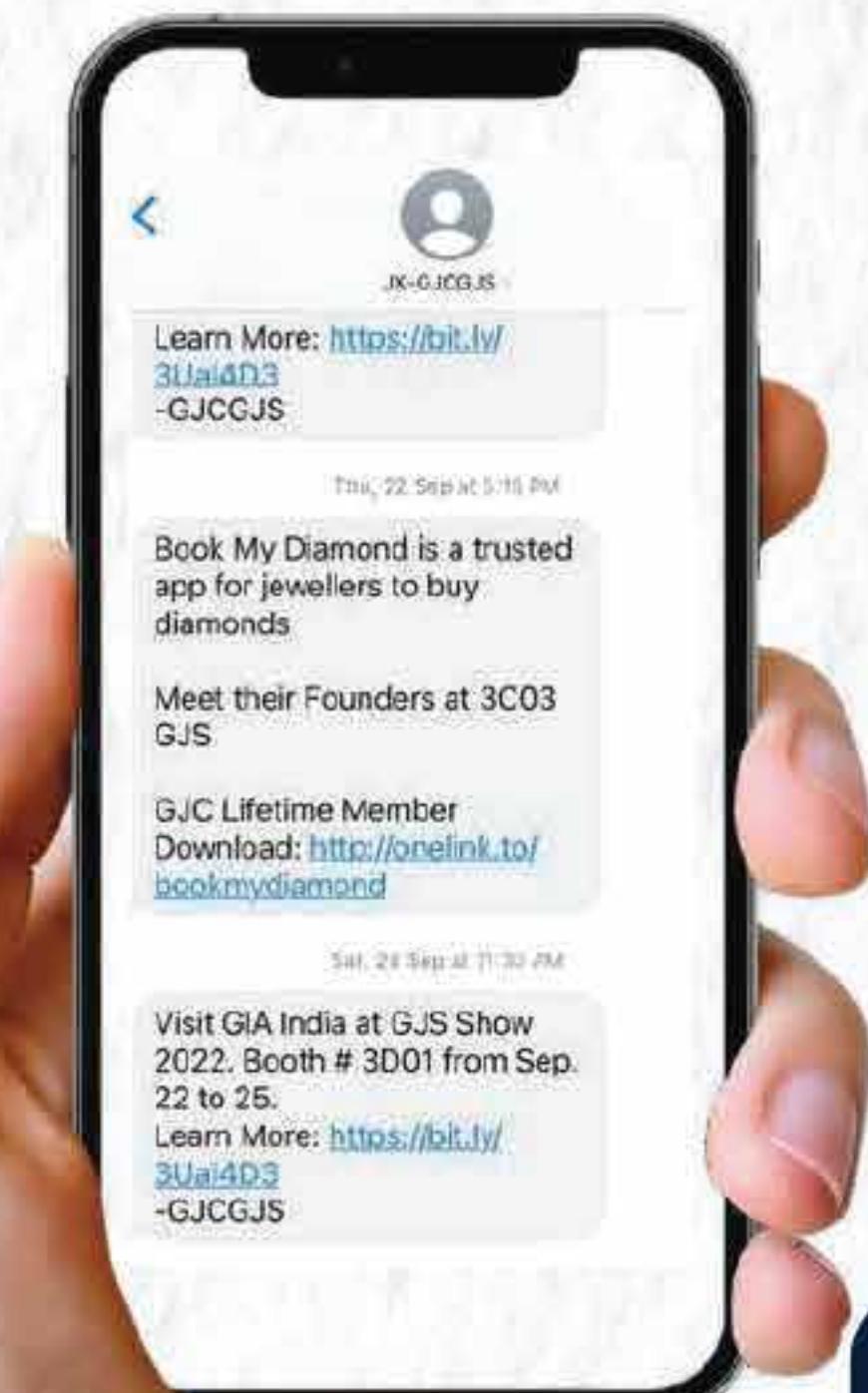
**Cost: INR 5,00,000 /- EACH**

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## SMS & WhatsApp Messages

(Pre / During / Post Show)



**Welcome SMS to the visitors attending the show.**

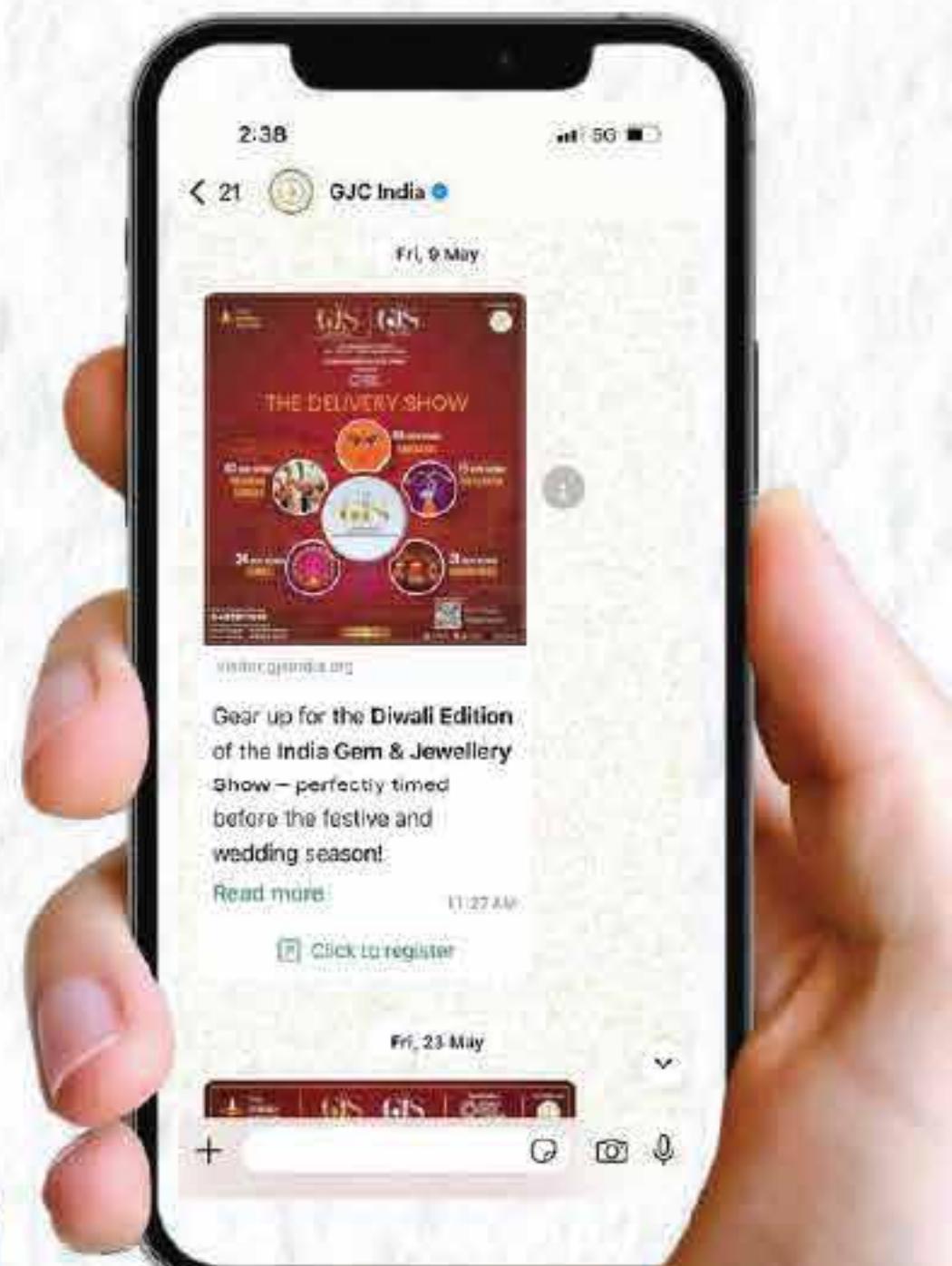
**Cost: INR 20,000/- Each**

Per SMS for 162 characters  
(1 time circulation)

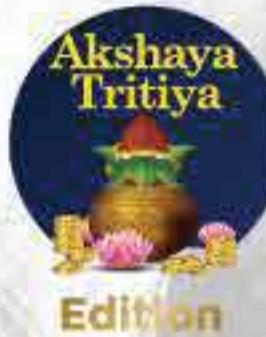
**WhatsApp message with image through GJC verified platform to the visitors attending the show**

**Cost: INR 40,000/- Each**

Per message for image +  
1024 characters (2 times in a day)



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## Branding in the Rooms Dedicated for Hosted Buyers



**2000+ Room Nights**  
Booked for GJS's top retailers



**Direct In-Room Branding**  
Tent cards in every room



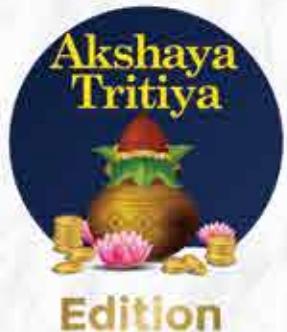
**Premium Goodie Bags**  
Your products & message  
at their fingertips

**Cost: INR 3,00,000/- Each**

**COST OF PRODUCTION TO BE BORNE BY THE SPONSOR**



**Only 5 Slots Available**



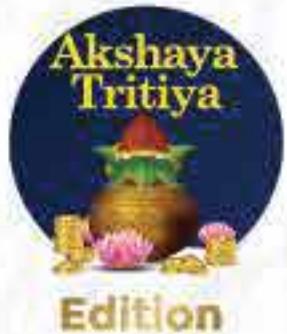
## Branding on Facial Recognition Machines

**Cost: INR 1,00,000/-**

**For 4 Facial Recognition Machines**

Sponsor branding on facial recognition machines  
(dual side at all entrances and exits).

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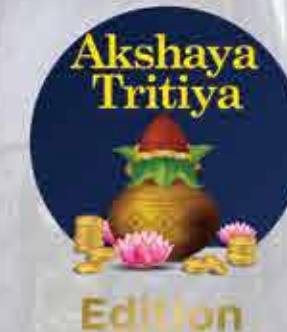


# Sponsorship Opportunity On GJS Digital Badge

**Cost: INR 5,00,000/-**

Sponsor Logo in all the E-Badges  
reaching out to 15,000+ Visitors

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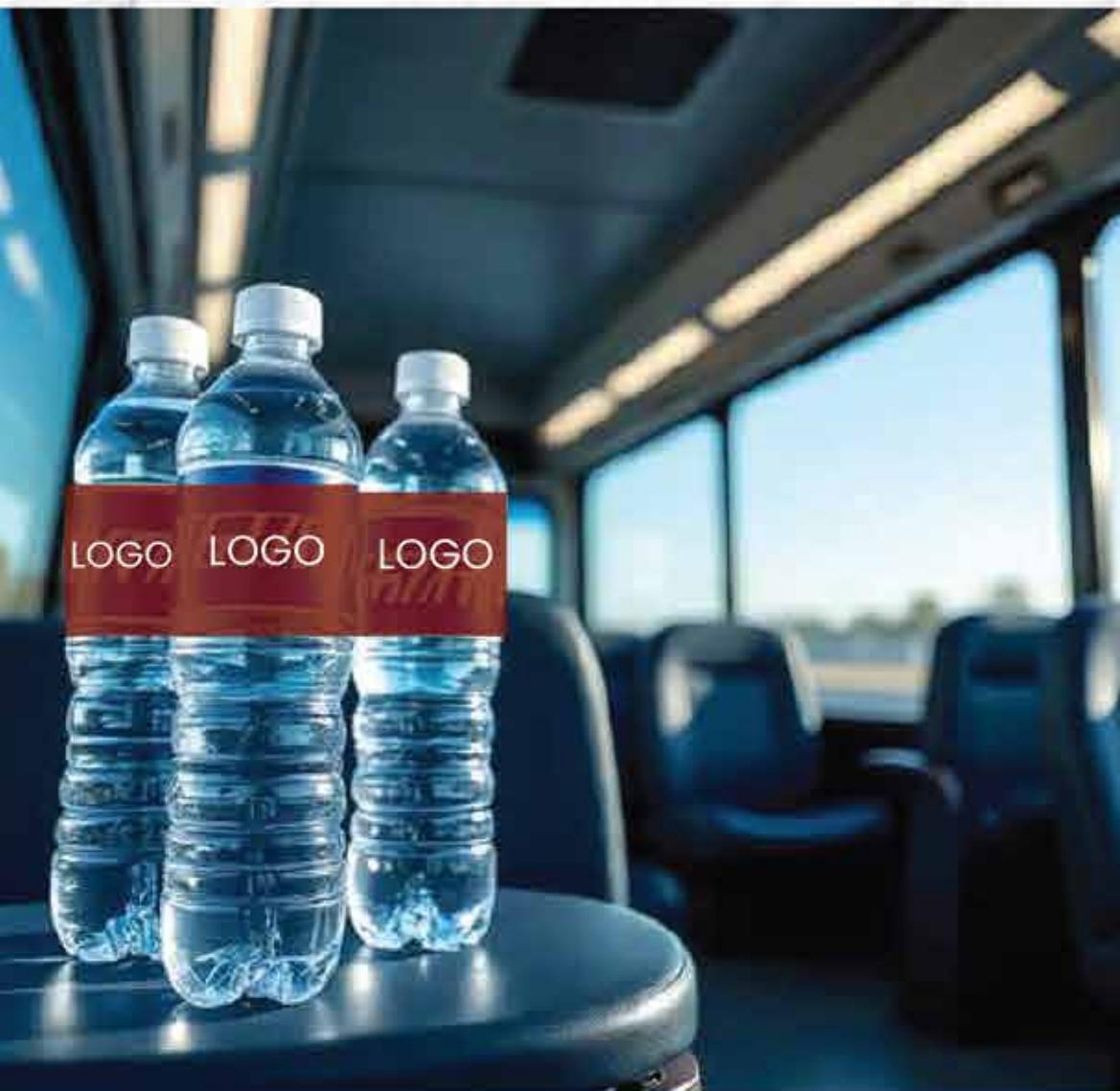


# Branding inside the Shuttle Bus

(Goodie Bags & Brand Logo on Water Bottles)



Sponsored Goodie Bags  
for Hosted Buyer



Water Bottles with Sponsor  
Logos for Hosted Buyer

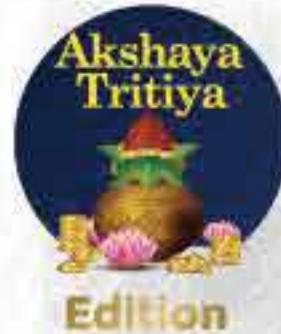
**Cost: INR 1,50,000/-**

**Quantity - 2,000 Bottles, 2000 Goodie Bags**

**Goodie bags to be provided by the sponsors**

Branding inside shuttle buses transporting 2000+ hosted buyers  
between the hotels and the exhibition venue

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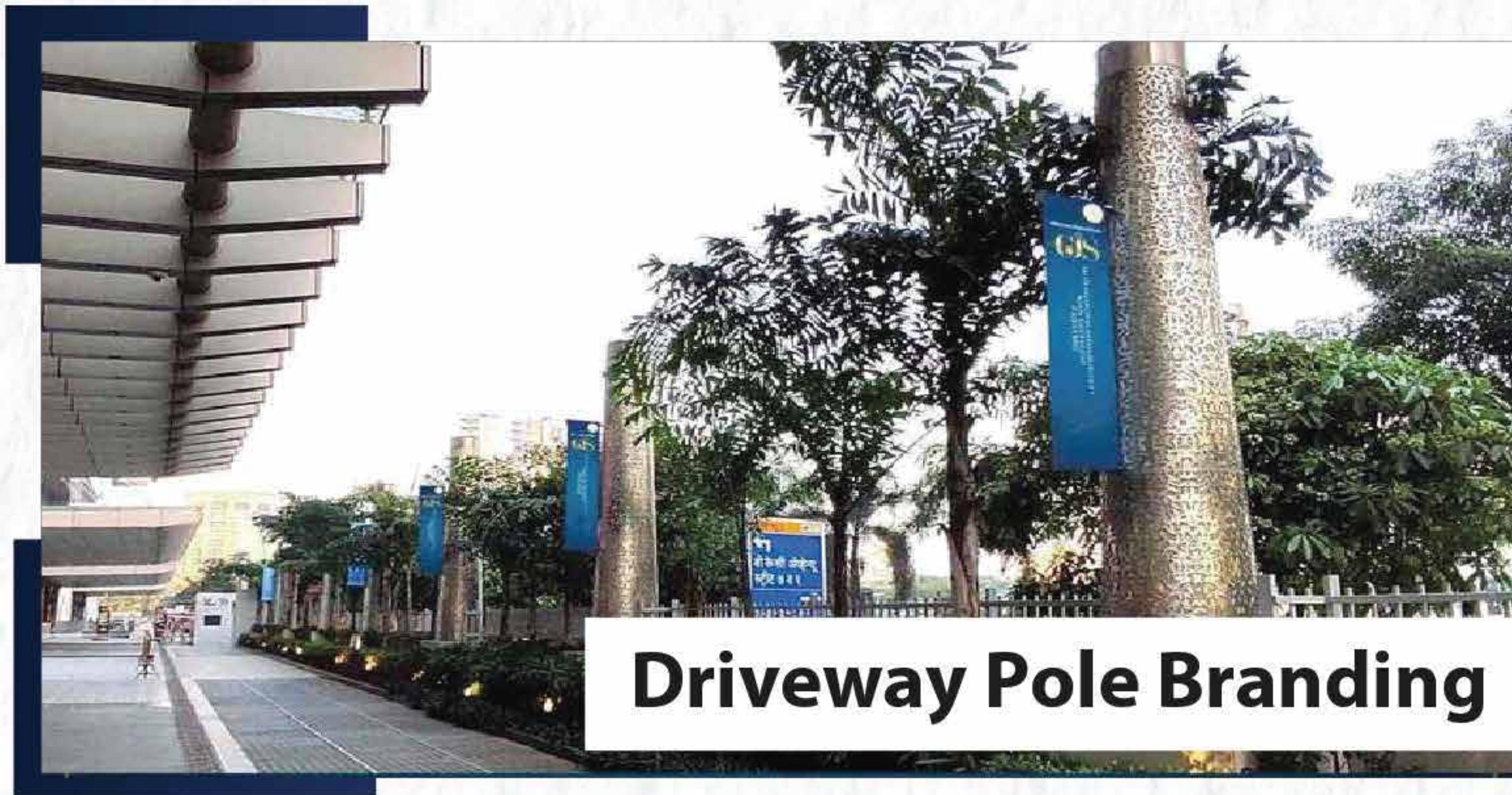


# VENUE BRANDINGS

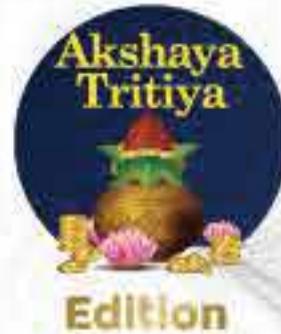
**Cost: INR 1,50,000/- For 6 Units**

Size in ft: 1.5 x 6.5

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**Driveway Pole Branding**



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## In Driveway (Main Entry)

Locations:

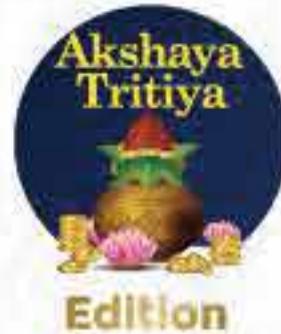
Opp. Gate no 20 &  
Between canopy G&F

**Cost: INR 3,50,000/- Each**

Size in ft: 20 x 10

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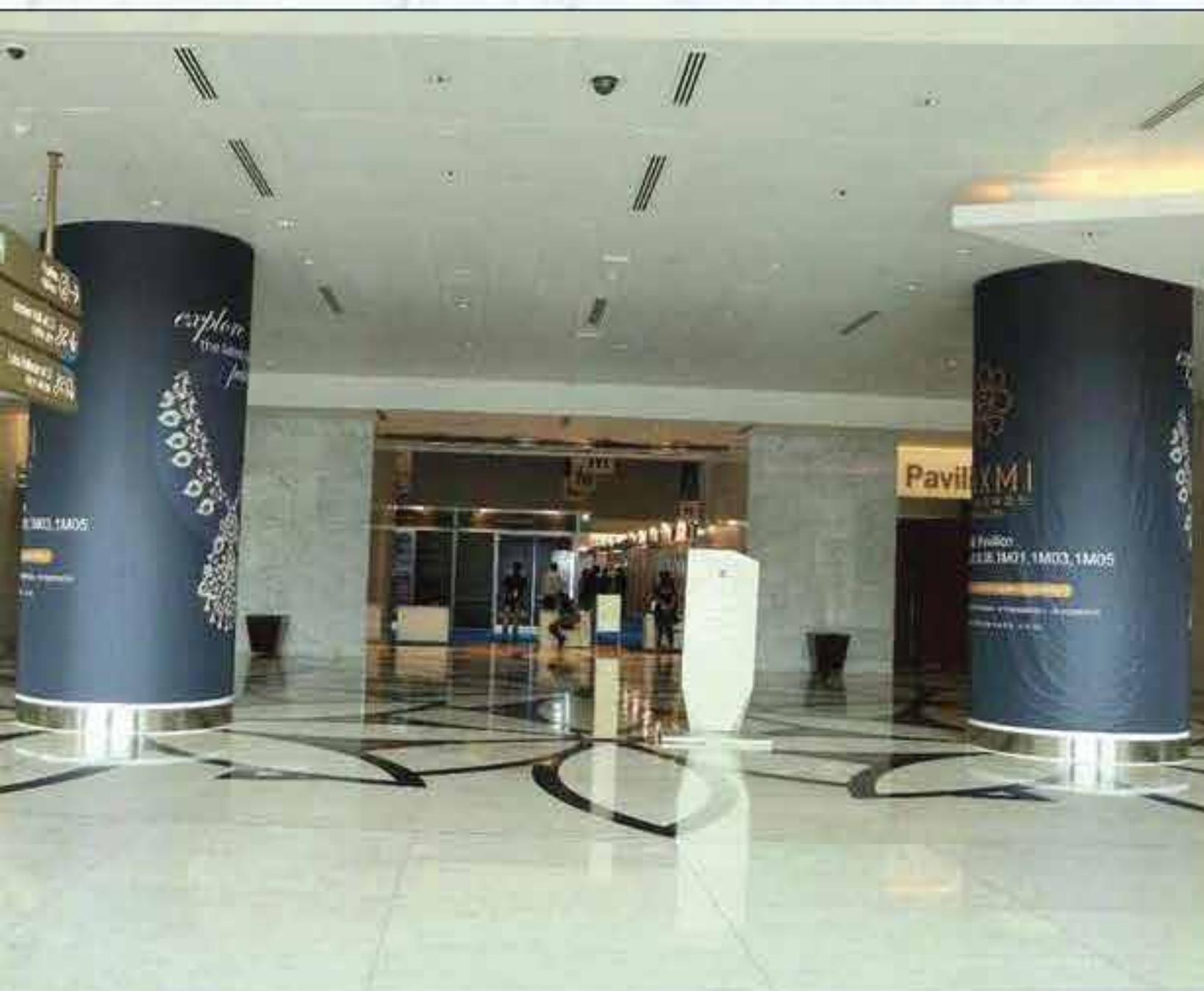




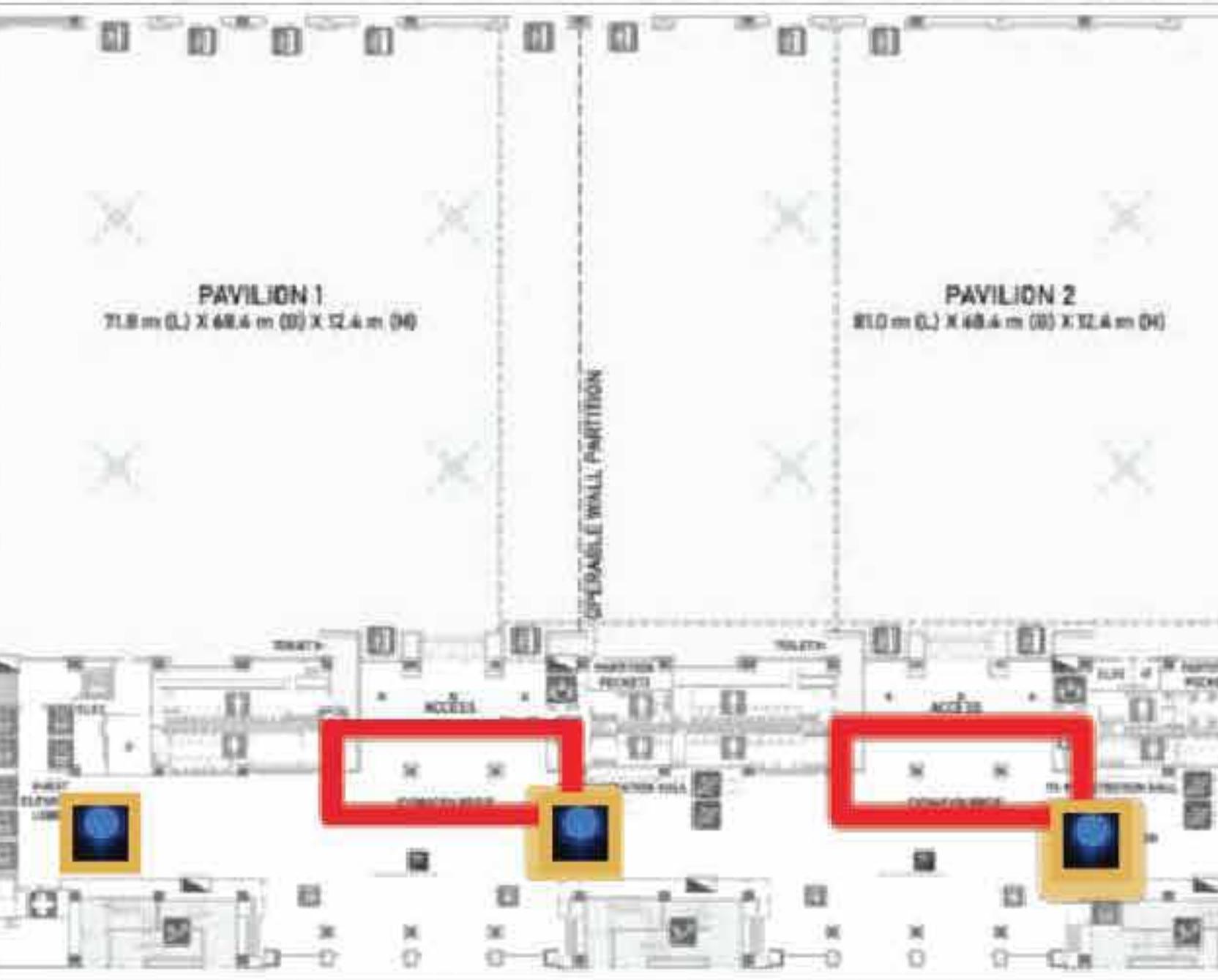
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## Cylindrical Pillar in Concourse (6 Units)

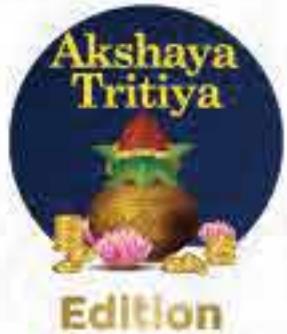


**Cost: INR 1,50,000/- Each**

**Size in ft: 21 x 14**

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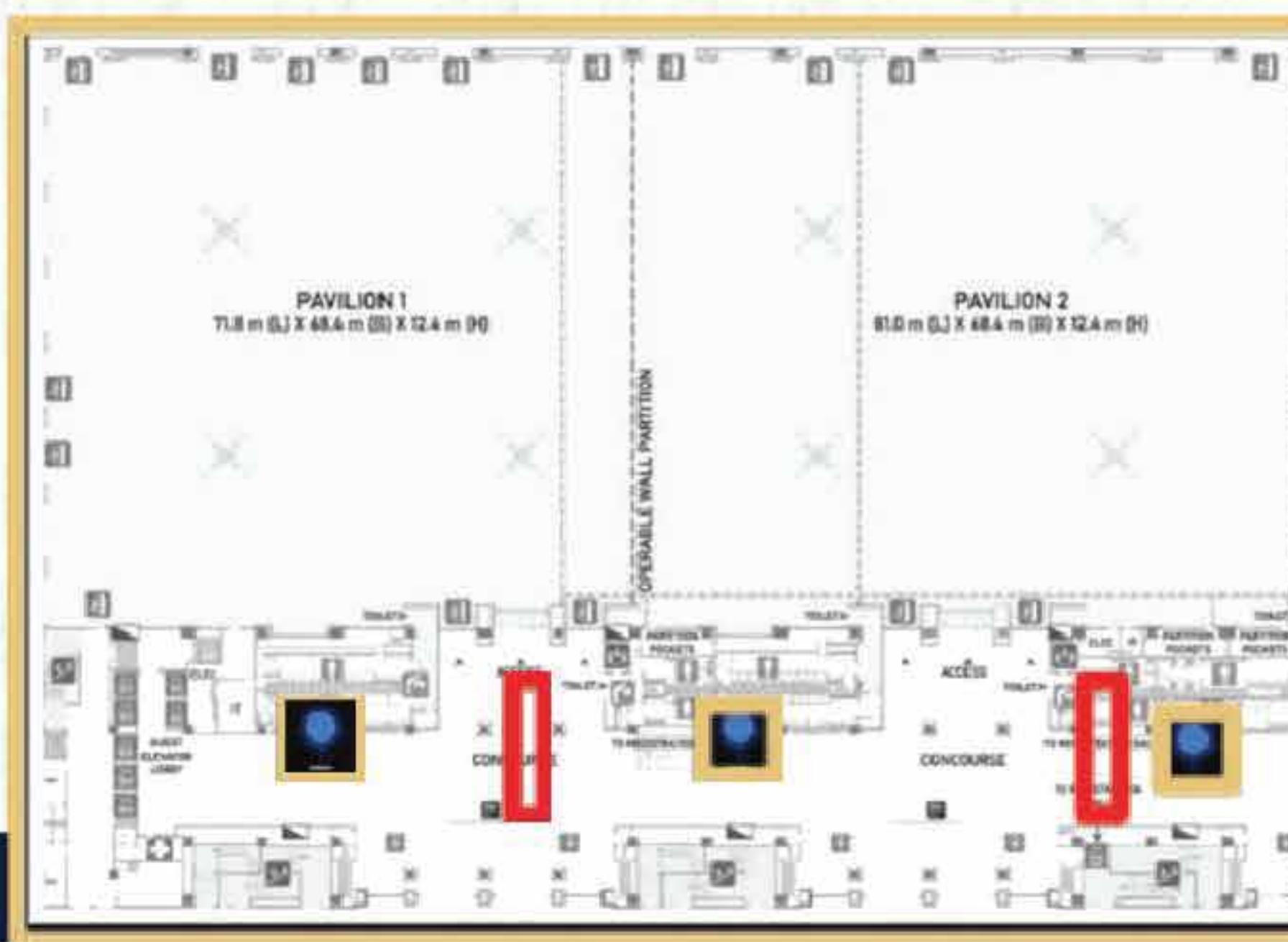
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# Wall of Pavilion Entrance

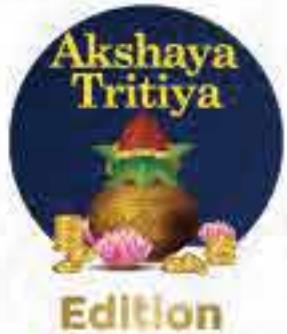


**Cost: INR 1,50,000/- Each**

Size in ft: 10 x 8

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## Branding at Hall Entrance (6 Units)

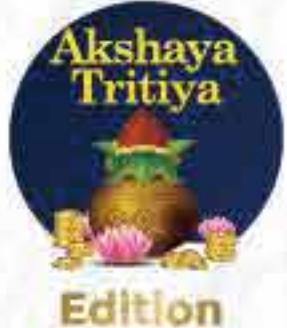


**Cost: INR 2,50,000/- Each**

Size in ft: 8 x10

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# In Hall Bunting Package

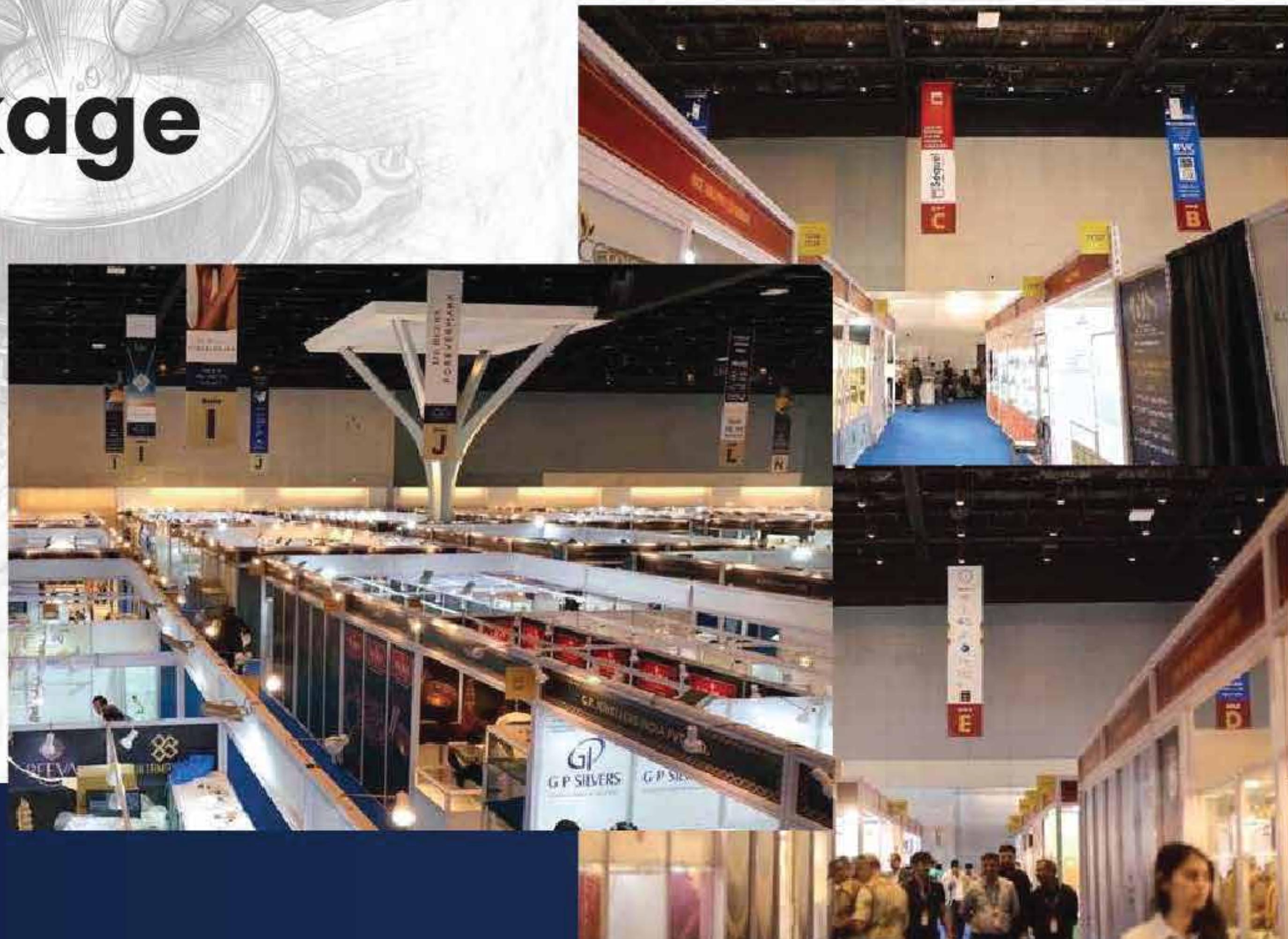
Size in ft: 4×16

Costs for Single Aisle:

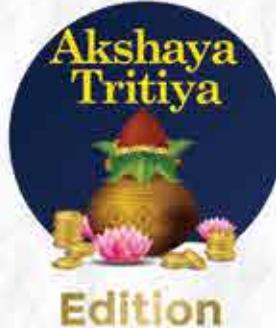
5 Buntings: INR 2,00,000/-

10 Buntings: INR 3,75,000/-

20 Buntings: INR 6,50,000/-



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# LED Pillar Branding in Cafeteria Entrance

Sponsors may showcase either a static image or a video with a maximum duration of 20 seconds.

All sponsor content will run in a continuous loop. With a maximum of 3–4 sponsors, each sponsor's content will be played sequentially throughout the event.

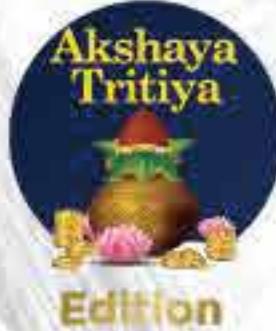


Size in ft: 2 x 6

Costs for Each LED Pillar

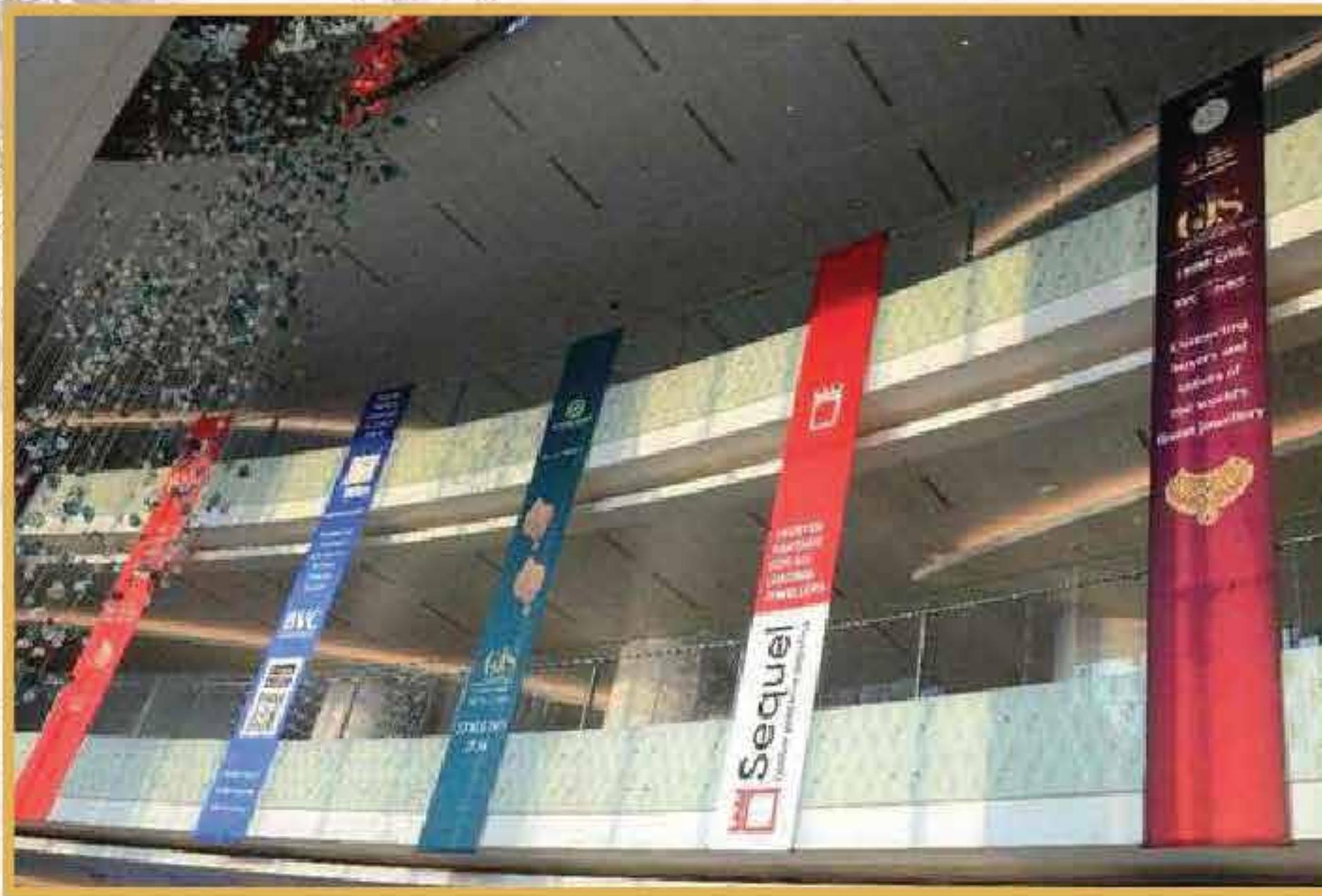
**Cost for 2 LED Pillars :  
INR 2,00,000/-**

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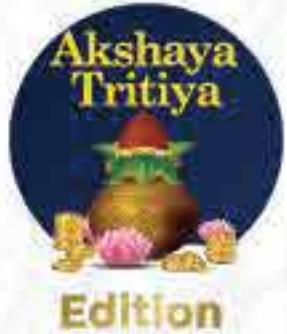


# Drop Down Bunting at Entrance

Size in ft: 4 x 29



Cost: INR 1,00,000/- Each

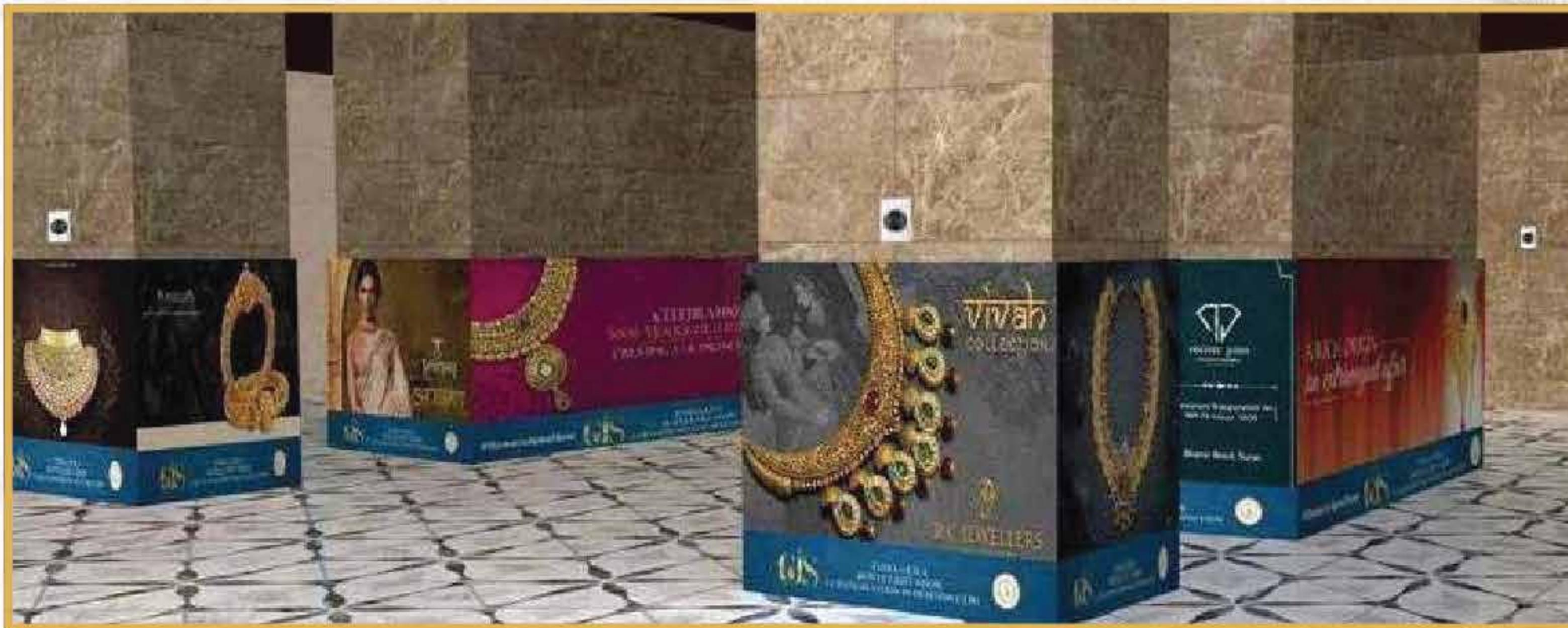


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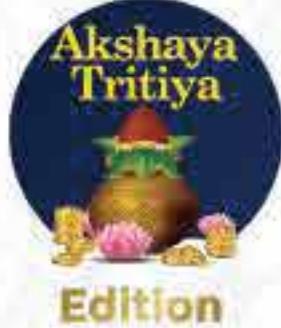


# Registration Area Pillar Branding (3 Units)

Size in ft: 49 x 7



Cost: INR 2,00,000/- Each



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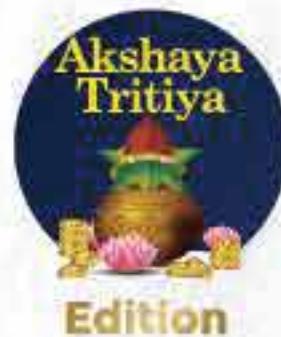


# Registration Area-Backwall Between Desks (3 Units)

Size in ft: 8.5 x 7



Cost: INR 1,50,000/- Each



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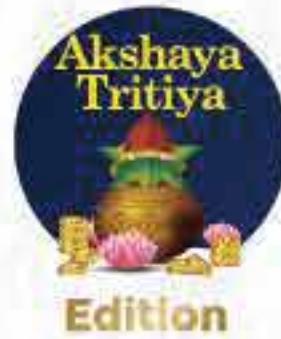


# Registration Area-Branding Wall (4 Units)



Cost: INR 1,50,000/- Each

Size in ft: 10 x 8



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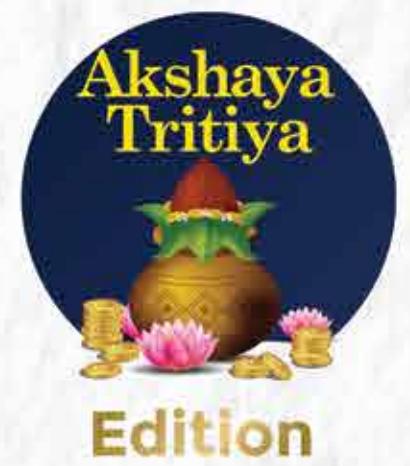
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## KEY POINTS

- Sponsorships on first come first serve basis only.
- Distribution of promotional material (brochures / flyers etc) is prohibited in common areas.
- Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary the rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation
- GJC reserves the right to cancel / modify / amend the scope of sponsorship opportunities at any given point of time.

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THANK YOU

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We Look Forward To Your Confirmation!

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